

## FASSON® EcoFRIENDLY™ PORTFOLIO

MAKE IT PART OF YOUR BUSINESS



As progressively more manufacturers and retailers request eco-friendly solutions, being “green” is becoming a necessary part of doing business. Avery Dennison is committed to sustainability and to doing the right thing for your business.

### **FASSON® FSC CERTIFICATION**

The Forest Stewardship Council (FSC) improves the management of the world’s forests. And we’re pleased to tell you that we have improved our processes with FSC certification at our Fasson Roll North America facilities. Be assured that all Fasson® FSC certified products have achieved chain-of-custody certification. (SCS Certification Registration Number: SCS-COC-001790)

### **FASSON® RENEWABLE PRODUCTS**

To help lower your impact on the environment, we offer products made from renewable resources. Designed from the ground up, these products use abundant components like corn, bamboo or sugar cane that can be replenished more quickly than traditional wood resources.

### **FASSON® POST CONSUMER WASTE PRODUCTS**

In addition to making labels from fast-growing, renewable resources, you can also use fiber that has been previously used by consumers and turned into Post Consumer Waste (PCW) paper. Ordering Fasson® PCW products can have an immediate impact on reducing landfill waste, while maximizing forest resources. Many of our PCW products are FSC certified.

### **FASSON® ADHESIVES**

With interest in sustainable packaging gaining steam, dissolvable and environmentally-benign adhesives (EBA) are generating more interest. To facilitate container reusability, request a Fasson dissolvable adhesive that can be cleanly removed. Or utilize an EBA product, tested by the USPS and certified as compatible with the paper recycling process. EBA products also meet the Recycling Compatible Adhesive (RCA) standard.

### **SUSTAINABLE SUPPORT**

Need assistance understanding “green”? We can help.

Visit [www.apps.fasson.com/green](http://www.apps.fasson.com/green) to view our online glossary, acronyms, along with additional eco-friendly product information. From environmentally-friendly materials, to products that eliminate waste, to thinner liners, we will continue to identify “green” opportunities. It’s one more way we’re making it easy to make eco-friendly products a part of your business.

	SPEC#	PRODUCT DESCRIPTION	SERVICE	WIDTH (IN.)	MOQ (LIN. FT.)	PCW %	COMMENTS
<b>PRESSURE-SENSITIVE RENEWABLE</b>	78171	2 Mil Clear EarthFirst® PLA/S692N/40# Glassine	C	60	5000	-	Clear, polylactic acid (corn-based) film facestock made from an annually renewable source
	78271	2 Mil White EarthFirst® PLA/S692N/40# Glassine	C	60	5000	-	White version of above
	19136	Tree Free/S100R/44#PK	S	60	1668	-	White, uncoated facestock made from a combination of bamboo, bagasse (sugar cane), and cotton linters
	19137	Tree Free/S100R/1.5 Mil PET	S	60	1668	-	
<b>RAPID-ROLL® RENEWABLE</b>	78256	10 Mil White EarthFirst® PLA	C	60.75	Call	-	Non-adhesive white, polylactic acid (corn-based) film facestock made from an annually renewable source
<b>DISSOLVABLE</b>	15666	Dissolvable Paper/S2600/40#SCK	C	45	6480	-	Facilitates container re-usability
<b>PRESSURE-SENSITIVE RECYCLED CONTENT</b>	19623	54# Semi-Gloss PCW 30/C2500/40#NK	RW	78	1668	30	FSC Certified
	19624	60# Semi-Gloss Elite™ PCW 30/C2500/40#NK	RW	78	1668	30	FSC Certified
	19625	54# Semi-Gloss PCW 30/S490/40#NK	RW	78	1668	30	Recycling Compatible Adhesive FSC Certified
	19626	60# Semi-Gloss Elite™ PCW 30/S490/40#NK	RW	78	1668	30	Recycling Compatible Adhesive FSC Certified
	19501	8 Pt. Tag PCW/AT20A/40#SCK	RW	78	1668	10	Suitable for sockband applications
	00755	9 Pt. Dry Tag Piggyback/S246/50#SCK	C	30	1668	30	
	19581	Estate Label® #10 PCW/S100R/1.2 Mil PET	S	60	1668	30	FSC Certified 60# Bright White Vellum
	11328	70# Cream Vellum PCW/S100RB/44#PK	S	60	1668	30	
	19580	Classic Crest® Solar White PCW/S100R/1.2 Mil PET	S	60	1668	30	FSC Certified
	19582	Matte Litho PCW/S100R/1.2 Mil PET	S	60	1668	30	FSC Certified
<b>RAPID-ROLL® RECYCLED CONTENT</b>	19591	54# C1S Semi-Gloss PCW	C	78.75	Call	30	FSC Certified
	19601	60# C1S Semi-Gloss Elite™ PCW	E	78.75	1668	30	FSC Certified
	19541	8 Pt. C1S Tag PCW	S	78.75	1668	10	
	19593	10 Pt. C1S Tag PCW	C	78.75	Call	10	
	19594	12 Pt. C1S Tag PCW	C	78.75	Call	10	
	19530	110# Index PCW	S	67.75	1668	10	SFI Certified
	19596	145# Tag White PCW	S	60	1668	100	FSC Certified
	19595	7 Pt. C1S Integrity™ Thermal Transfer FSC	S	80	1668	-	FSC Certified

Service Program Codes: C=Custom, RW=Ready Width™, S=Stock  
 For specific Fasson Ready Width™ program information, please refer to our current Fasson EXACT™ Update available online at [www.fasson.com](http://www.fasson.com).  
 As with any product recommendation, fitness-for-use testing in the actual application is suggested.

**FASSON ROLL NORTH AMERICA**

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