



Inspired Brands.
Intelligent World.™

Integrated
solutions for
the IT world



Plug in to our network of expertise

Integrated solutions for the IT world



Easy access to integrated solutions

Technology waits for no one. With its rapid and sustained advent, massive changes have appeared in just one decade. Design travels to new frontiers. Brand new devices fight for public attention. Industry players have to grapple with changes in the product compliance landscape, which has in turn made material testing vital, challenging and expensive.

With more than 75 years of expertise in pressure-sensitive technology and materials engineering, Avery Dennison has the depth and breadth in solutions capability to meet your needs in these changing times.

Expect specific recommendations that optimize performance, simplify your processes and give you higher return on your investments. Our extensive global manufacturing network ensures secured and uniformed supply to you in any part of the world, supporting your manufacturing strategy.



Keeping pace with your design dreams

Innovation is critical to get ahead in the market. Our dedicated research and development facilities with full fledged laboratories shorten development and test cycles for you and empower your next-generation design aspirations.

Responding to the global call for environmental consciousness, we have developed an eco-sensitive portfolio of materials, enabling you to meet your green index goals. With Avery Dennison in-house compliance experts on-hand, we can help you to navigate the evolving compliance and regulatory landscape. Delivering greater efficiency and product reliability, designers and engineers alike can truly dare to dream.



The full outfit for your devices

Getting to know you and your specific needs is part and parcel of our integrated approach, driving our full suite of innovative solutions from decorative graphics to tapes, adhesives, labels and attachments. We've got you covered from the outside in.

Make heads turn

Elevate your products' shelf appeal with the right aesthetic enhancements. Differentiate your product from your competitor's through the clever use of decorative graphic elements including attractive vinyls, holographics, metallics and lenticular attachments. Take your pick from fine detailing to eye-catching additions, and choose from a range of colors and textures in custom dimensions. Ultra-removable labels, can be employed for clean removal of the labels, without damaging a product's aesthetics.



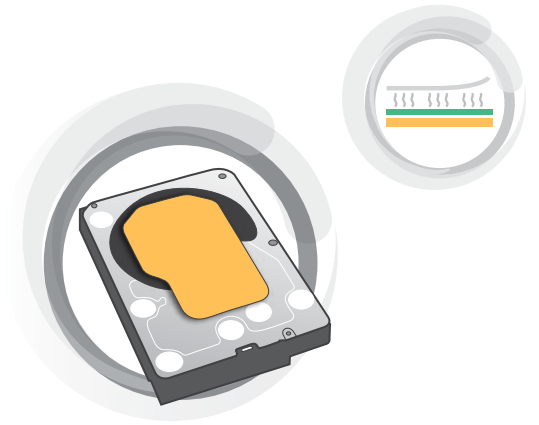


Acquire consistent performance

Attractive design should be matched with outstanding performance. Avery Dennison materials are well equipped to handle demanding environments inside IT devices.

Combat heat generated by faster processors with our thermal interface materials which can be customized down to the heat dissipation rates. Uphold the reliability of your products with our portfolio of stable electromagnetic interference (EMI) shielding attachments that offer electrical conductivity.

Unsightly labels will also be eliminated when you employ our dedicated air egress solution, creating bubble-free, smooth applications.

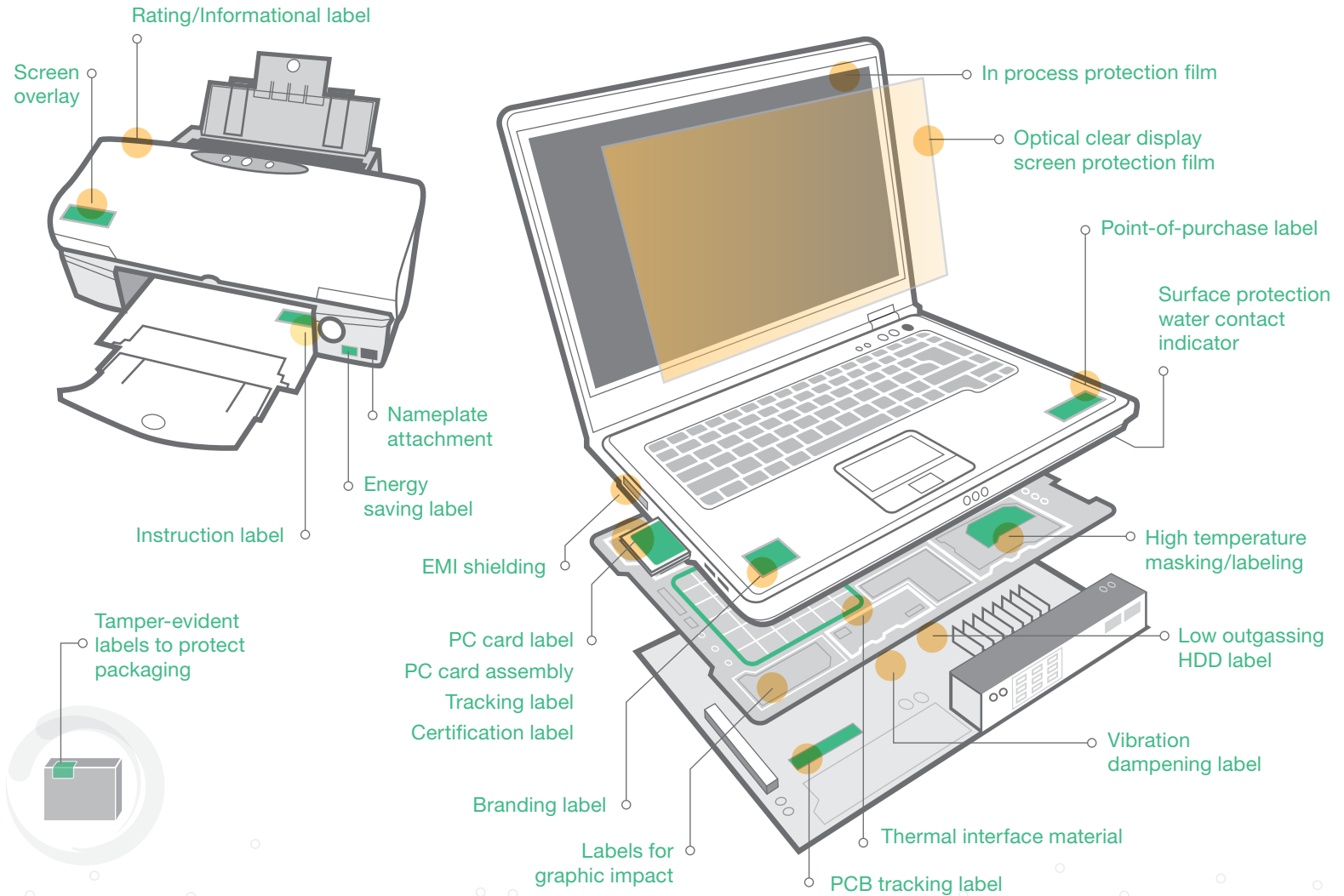


Avery Dennison gives you reliable alternatives for every application, meeting your cost and design specifications. Our technical professionals are committed to providing you fit-for-purpose solutions, avoiding over-priced or over-engineered options.

With a wide network of local service points, you can expect faster turnaround time, minimizing costs of delay. Through our products and processes, we consistently create greater value for you and your customers.



The total solutions package for IT and peripherals





Be protected on all fronts

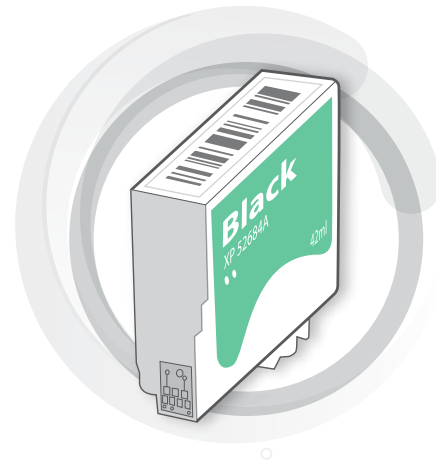
To protect external surfaces, casings and display screens from being scratched and marred during assembly, shipping and daily use, Avery Dennison offers a range of durable protective films and overlaminating protection tapes.

Protect your customers through identification and warning labels that are engineered to be highly legible and durable. Water contact indicator labels that change color when in contact with water help to support legitimate warranty claims from your customers.

On the design and manufacturing front, get added assurance with durable materials that are UL, c-UL, CSA, RoHS, REACH tested and recognized.

With counterfeiting as one of the top challenges facing the IT industry, protect your brand from imitations and unauthorized access with our tamper-evident warranty labels and security seals. Safeguard brand integrity with Avery Dennison's highly durable product authentication solutions for your devices.

Gain greater control with our sophisticated tracking and traceability solutions.



Connect to a hub of integrated solutions

- Comprehensive portfolio of high-performance materials tested for performance, consistency and durability
- Responsive local technical assistance and dedicated pre-sale, post-sale and on-site support
- Regional research and development centers provide material analysis, performance testing and rapid prototyping services
- Mix-and-match from ready-made options or explore customized solutions to meet unique requirements
- Expertise in compliance standards and industry requirements
- Converter-friendly programs allow small quantity orders and roll widths tailored to your needs, reducing trim, waste and inventory-keeping
- On-site trainings



Focused on the challenges you face, Avery Dennison is here to partner you to ride the waves of change in the IT and peripherals industry. Discover how our market-driven innovations can empower new possibilities and make a difference to your business growth.

***Plug in to Avery Dennison's integrated solutions
to stay on the edge today.***



About Avery Dennison

Avery Dennison (NYSE:AVY) helps make brands more inspiring and the world more intelligent. For more than 75 years the company has been a global leader in pressure-sensitive technology and materials, retail branding and information solutions, and organization and identification products for offices and consumers. A FORTUNE 500® company with sales of \$6.5 billion in 2010, Avery Dennison is based in Pasadena, California and has employees in over 60 countries. For more information, visit www.averydennison.com.

To learn more about solutions that matches your needs, please contact us at durablesteam@averydennison.com.

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